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How to Create Your Personal Campaign Page

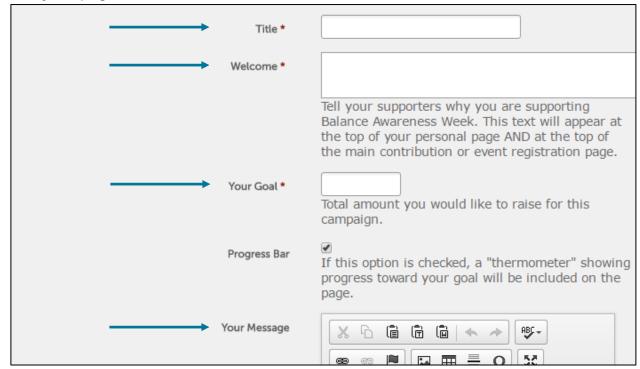
Login to vestibular.org or create an account



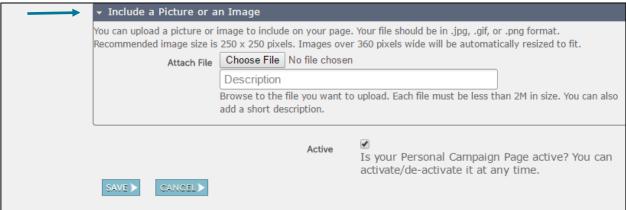
Get Started: From your "My Account" page, click on "Get Started."



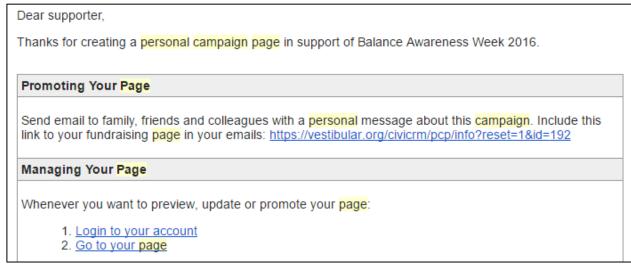
➤ **Title**: This will appear on vestibular.org/PCP so your friends and family can easily find your page. Be creative!



- ➤ **Welcome Message**: You will be asked to create a short "Welcome" message telling your friends why you are supporting Balance Awareness Week (BAW).
- ➤ Your Goal: You will be asked to enter a fundraising goal. The average page raises \$750. Don't short yourself!
- ➤ Your Message: Here is where you tell your story. How did you get diagnosed? How has having a vestibular disorder impacted your life? Be honest, heartfelt, and maybe even humorous. This is where you get to let people know what it's really like for you or someone you love to deal with a chronic invisible illness.
- ➤ **Photo**: You have the option of uploading your own photo or downloading one of our stock photos. Think about which photo you would like to use. (If your picture is in portrait orientation, rotate to landscape before uploading it.)



➤ Thank you email: You will receive an email with a link to your PCP immediately after creating your page. Save this, as it allows you to make changes and share your PCP with others.



➤ Share! Click on "Tell Friends" to send emails to your friends and family explaining what you are doing and why, and requesting their support, and post on your social media pages. Sample messages are available at vestibular.org/PCP. Be sure to copy and paste a link to your fundraising page, making it quick and easy for your supporters to donate to your effort. It's that easy!

Remember: You can always access your PCP from your "My Account" page to make updates, send emails, and copy your URL to share with friends.