



VESTIBULAR

DISORDERS ASSOCIATION

5018 NE 15TH AVE · PORTLAND, OR 97211 · FAX: (503) 229-8064 · (800) 837-8428 · INFO@VESTIBULAR.ORG · VESTIBULAR.ORG

VEDA Ambassador Agreement

The mission of the Ambassador Board is to increase awareness about vestibular disorders through personal advocacy. VEDA Ambassadors accomplish this in several ways:

- Ambassadors are enthusiastic and dedicated VEDA members who are excited to share their story to help elevate awareness for vestibular disorders.
- Ambassadors are passionate about our cause and committed to keeping abreast of new, relevant issues that may impact the vestibular community.
- Ambassadors have the ability to participate in fundraising activities and to seek the contributions of time, money, and/or in-kind support from individuals and corporate partners, large and/or small.

Ambassador Responsibilities:

- VEDA Ambassadors agree to participate in a minimum of **four** suggested activities per year:
 - Create a personal campaign page for Balance Awareness Week (“BAW”)¹
 - Post about vestibular disorders on their own social media page (Facebook/Twitter) once a month
 - Share VEDA’s Facebook or Twitter posts at least weekly
 - Post about vestibular disorders on their own personal or business blog at least twice a year
 - Create a Pinterest board(s) about vestibular disorders and post to it at least once a month
 - Distribute VEDA promotional materials (brochures, infographics, posters, etc.) in your community—e.g. hospitals, clinics, senior centers, retirement communities, veterans centers, libraries, etc.
 - Use VEDA’s Power Point presentations when speaking to your local civic organization (e.g. Kiwanis, Rotary)
 - Start/lead a vestibular support group
 - Add “VEDA Ambassador” and “[Defeat Dizziness™](http://www.defeatdizziness.org)” to your email signature with a link to VEDA’s website (<https://vestibular.org>)
 - Create a video and share it on YouTube and with VEDA
 - Distribute the Balance Awareness Week press release to your local media
- Ambassadors will submit reports on completed projects monthly

¹ Participation in Balance Awareness Week is a required activity.



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- When representing VEDA, Ambassadors will conduct themselves in a professional manner. Ambassadors may present themselves as VEDA volunteers, and should avoid unintentional inference to any official or legal relationship with VEDA.
- Ambassadors may share VEDA's messages in their outreach. Ambassadors should clearly label outreach that contains original content and therefore does not represent VEDA.
- Ambassadors serve a one-year term and are eligible to re-apply on an annual basis.

VEDA Support:

- Ambassadors will receive a PR Ambassador kit, including a copy of this signed agreement, VEDA brochures, material samples, and BAW materials.
- Ambassadors will have access to online informational resources, including a downloadable power point presentation, reference materials and suggested meeting topics and outlines.
- VEDA will recognize Ambassadors on our website, in newsletters and through social media.
- VEDA will promote events and activities groups by listing meeting times and locations on the VEDA website and Facebook page.
- VEDA will share Ambassador blog posts, Tweets and Facebook posts on VEDA sites.

Ambassador Name: _____

Signature: _____ Date: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Home Work Cell

Email Address: _____

When signed below, the Vestibular Disorders Association acknowledges its responsibilities as set forth in relation to the above VEDA Ambassador Agreement.

_____ Date

5018 NE 15th Ave., Portland, OR 97211
Phone: (800) 837-8428/E-Mail: info@vestibular.org