



VESTIBULAR

DISORDERS ASSOCIATION

5018 NE 15TH AVE · PORTLAND, OR 97211 · FAX: (503) 229-8064 · (800) 837-8428 · INFO@VESTIBULAR.ORG · VESTIBULAR.ORG

VEDA Ambassador Agreement

The mission of the Ambassador Board is to increase awareness about vestibular disorders through personal advocacy. VEDA Ambassadors accomplish this in several ways:

- Ambassadors are enthusiastic and dedicated VEDA members who are excited to share their story to help elevate awareness for vestibular disorders.
- Ambassadors are passionate about our cause and committed to keeping abreast of new, relevant issues that may impact the vestibular community.
- Ambassadors have the ability to participate in fundraising activities and to seek the contributions of time, money, and/or in-kind support from individuals and corporate partners, large and/or small.

Ambassador Responsibilities:

- VEDA Ambassadors agree to participate in a minimum of **four** suggested activities per year:
 - o Create a personal campaign page for Balance Awareness Week (“BAW”)¹
 - o Post about vestibular disorders on their own social media page (Facebook/Twitter) once a month
 - o Share VEDA’s Facebook or Twitter posts at least weekly
 - o Post about vestibular disorders on their own personal or business blog at least twice a year
 - o Create a Pinterest board(s) about vestibular disorders and post to it at least once a month
 - o Distribute VEDA promotional materials (brochures, infographics, posters, etc.) in your community—e.g. hospitals, clinics, senior centers, retirement communities, veterans centers, libraries, etc.
 - o Use VEDA’s Power Point presentations when speaking to your local civic organization (e.g. Kiwanis, Rotary)
 - o Start/lead a vestibular support group
 - o Add “VEDA Ambassador” and “[Defeat Dizziness™](http://vestibular.org)” to your email signature with a link to VEDA’s website (<https://vestibular.org>)
 - o Create a video and share it on YouTube and with VEDA
 - o Distribute the Balance Awareness Week press release to your local media
- Ambassadors will submit reports on completed projects monthly

¹ Participation in Balance Awareness Week is a required activity.



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- When representing VEDA, Ambassadors will conduct themselves in a professional manner. Ambassadors may present themselves as VEDA volunteers, and should avoid unintentional inference to any official or legal relationship with VEDA.
- Ambassadors may share VEDA's messages in their outreach. Ambassadors should clearly label outreach that contains original content and therefore does not represent VEDA.
- Ambassadors serve a one-year term and are eligible to re-apply on an annual basis.

VEDA Support:

- Ambassadors will receive a PR Ambassador kit, including a copy of this signed agreement, VEDA brochures, material samples, and BAW materials.
- Ambassadors will have access to online informational resources, including a downloadable power point presentation, reference materials and suggested meeting topics and outlines.
- VEDA will recognize Ambassadors on our website, in newsletters and through social media.
- VEDA will promote events and activities groups by listing meeting times and locations on the VEDA website and Facebook page.
- VEDA will share Ambassador blog posts, Tweets and Facebook posts on VEDA sites.

Ambassador Name: _____

Signature: _____ Date: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Home ☐ Work ☐ Cell ☐

Email Address: _____

When signed below, the Vestibular Disorders Association acknowledges its responsibilities as set forth in relation to the above VEDA Ambassador Agreement.

Date

5018 NE 15th Ave., Portland, OR 97211

Phone: (800) 837-8428/E-Mail: info@vestibular.org