



Professional Training Series: Marketing Vestibular Services to Providers

Quick Tips

- 1 Expect only 5-10 minutes with the provider**
- 2 Have marketing materials to leave behind**
- 3 Be prepared to spend more time talking if allowed**
- 4 Have a successful case ready to discuss**
- 5 Determine your marketing budget and audience**
- 6 Dress professionally and exude confidence**
- 7 Don't be afraid to say "I Don't Know"**
- 8 Utilize more resources at www.Vestibular.org**

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