



INDUSTRY ADVISORY COUNCIL CHARTER

The Vestibular Disorders Association's (VeDA) Industry Advisory Council (IAC) is comprised of for-profit organizations that currently manufacture products or provide services for vestibular disorder medical providers and/or for patients with vestibular disorders, such as:

- assessment tools
- pharmaceuticals
- therapeutic equipment
- movement and stability equipment
- safety devices
- reference resources
- activity guides

Members of the VeDA IAC will provide non-binding strategic advice to the VeDA Board of Directors, Medical & Scientific Advisory Board, and executive staff on issues that affect vendors in the vestibular industry. Some examples may include hosting instructional webinars and participating in research. In exchange, IAC members receive recognition through VeDA communication outlets and an advisory role to VeDA's Board of Directors.

MISSION STATEMENT

The VeDA IAC is committed to supporting VeDA and the vestibular community. VeDA provides tools and resources for vestibular patients and research-based data for the clinical professionals who are assisting these patients on their journey back to balance.

VeDA IAC OBJECTIVES

Members of the VeDA IAC will provide advice, guidance recommendations, technical, and fundraising assistance to VeDA. Included in these activities will be:

- Providing input on best practices for VeDA to take in engaging vestibular vendors and related parties
- Encouraging vendors and healthcare professionals who serve the vestibular community to support VeDA
- Leveraging personal and professional connections and resources to support VeDA's mission, goals and objectives
- Sharing educational materials for distribution to patients and vestibular practitioners
- Providing support to VeDA's annual fundraising objectives

VESTIBULAR DISORDERS ASSOCIATION



REPORTING AND RECOGNITION

The VeDA IAC will report to and receive direction from the VeDA Board of Directors and Medical & Scientific Advisory Board.

All VeDA IAC participating organizations and Council members shall be displayed on VeDA's website with a hyperlink to the IAC participating organization's website. Participating organizations will place the VeDA IAC badge on its website with a hyperlink to VeDA's website. New members will be mentioned in the VeDA newsletter, which is distributed to its patient and professional members. Participating organizations will have first right of refusal to purchase title sponsorship to VeDA events.

VeDA IAC MEMBERS

Nominations for membership in VeDA's IAC shall be directed to VeDA's Executive Director, who will confer with the Chair of the Advisory Council and bring the nomination to VeDA's Board of Directors for approval. An IAC membership request/nomination form can be obtained by emailing ed@vestibular.org. One member of the VeDA Board of Directors shall sit on the VeDA IAC.

Participation in the VeDA IAC indicates a serious commitment to support VeDA and the vestibular community. The following commitment levels are expected by organizational members.

- An initial 1-year participation commitment; after the first year, members may renew their commitment in 2-year increments.
- Ability to dedicate 4 – 6 hours per year.
- Representation at a minimum of one VeDA Board of Directors meeting per year.
- Meet due dates for commitments/deliverables.
- Stay informed on relevant discussion topics, meeting minutes, documentation, and e-mails.

Only one person from an organization may serve on the VeDA IAC at any given time. There is no maximum threshold on the number of organizations that may participate on the VeDA IAC. Membership on the IAC will be assessed annually but remains at the discretion of the VeDA Board of Directors and will be based on the level of IAC member participation and organizational support.

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